WILD SHEEP Foundation

July 12, 2018

Neal Whitney
Montana Department of Fish, Wildlife and Parks
License Bureau
1420 East Sixth Avenue. Helena, Montana, 59620-0701

Dear Mr. Whitney:

On behalf of the Wild Sheep Foundation, please accept the attached completed 2019 proposal to market and sell on live auction one (1) 2019 Bighorn sheep permit on behalf of Montana Fish, Wildlife and Parks at our 42nd Annual Convention in Reno, Nevada, February 7-9, 2019. Funds generated through the sale of this permit will be used to benefit bighorn sheep and other wildlife conservation, restoration, research and enhancement initiatives of Montana Fish, Wildlife and Parks.

Thank you for the opportunity to apply and please do not hesitate to call if I can be of further assistance. We look forward to supporting Montana's great wildlife heritage through the sale of this tag.

Sincerely,

Gray N. Thornton President & CEO

Enclosures

cc: Neal Whitney

412 Pronghorn Trail, Bozeman, MT 59718 • 406.404.8750 • info@WildSheepFoundation.org • www.WildSheepFoundation.org

- Will aggressively promote the tag to our membership and our extensive database of permit buyers throughout the sheep and mountain hunting community using our weekly "Mountain Minutes" eNewsletter, VOCUS, social media and other channels.
- Provides live streaming video on-line bidding should a prospective buyer want to bid on the Montana tag, but not be able to attend the event personally. Online buyers are prequalified and may bid live, while watching and hearing our evening auctions streaming live on our secure website.
- Will not bundle this tag with any outfitting services, taxidermy or other products or services.
- Will provide a complimentary booth to the Montana Department Fish, Wildlife and Parks team to assist in the marketing of the tag during the convention and launched in 2015, WSF will also create and promote a special "Premium Auction Tags/Permits" area at our evening banquet/auctions where we will feature the tags/permits being sold that evening allowing FWP personal to man the area and provide information to prospective buyers the night the permit is sold.

To date, the Wild Sheep Foundation has generated and contributed more than $120 million for wild sheep, goat, and other mountain game conservation while benefiting other wildlife in Montana, North America and throughout the world. During the July 2016 to June 2017 fiscal year, WSF raised and directed more than $4.7 million to state, provincial, and tribal agencies as well as other mission programs. A listing of our 2016-2017 program expenditures is attached as Appendix "A."

For the great state of Montana and her wildlife, on special license and tags alone, WSF has raised to date $6,630,000 for the Montana bighorn, and $118,500 for the Montana moose, and $10,000 for the goat tag for wildlife and habitat conservation in Montana. A summary of Montana tags sold to date is attached as Appendix "B" and a summary of WSF permit/tags sold to date is attached as Appendix "C."

WSF Annual Convention: ***The Premier Venue for Special License Sales***

Since the incorporation of the Foundation in 1977, WSF has held an annual convention and sporting exposition - *"The Sheep Show®"* as a means to raise funds for wild sheep, other wildlife and their critical habitat. WSF raised an incredible $3.94 million in special permits and tags alone during our recent record breaking Convention held January 18-20, 2018 at the Reno-Sparks Convention Center and Peppermill Resort, Spa & Casino in Reno, Nevada, including 7 new record bid prices for state, tribal and provincial tags with an incredible $335,000 ending bid price for the Montana bighorn tag! The second highest bid for the Montana auction tag since 1986!

The WSF Convention Special Permit Auctions are a highlight of our annual event and are known throughout the North American and international hunting and conservation community for attracting the highest bids for special bighorn sheep tags as well as other big game species special licenses. The initial auction by FNAWS of the Wyoming Governor's Special Bighorn Sheep License in 1980 set a precedent in establishing a means of funding for state and provincial wildlife programs. Since then, most other states and provinces as well as tribal agencies have designated the Wild Sheep Foundation to market and sell their special big game tags. We have generated more revenue for these tags than any other wildlife conservation organization in the world!

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We will also provide FWP a complimentary booth in our exhibit hall to help promote the tag to convention guests and one (1) evening banquet ticket so a representative can visit with attendees in the "Premium Auction Tags/Permits" promotion area at our evening banquet/auctions.

National Advertisement efforts include:

WSF uses the services of Outdoor Wire, VOCUS and other news services and issues numerous press releases before our annual convention with license, tag and permit information, specifically targeting potential buyers. Of course, our membership and prior buyers of special tags are *THE* prime target market and are regularly updated with the tags and licenses we have secured for sale at the convention through press releases and most critical, personal contact. Press releases will be sent before and after the convention to all major hunting publications, i.e., The Hunting Report, Peterson's Hunting, Outdoor Life, Sports Afield, The Huntin' Fool, Lone Star Outdoor News, American Hunter, as well as to major hunting web sites, blogs and forums. Major conservation organizations, including Safari Club International, Rocky Mountain Elk Foundation, Dallas Safari Club, Wild Turkey Federation and Mule Deer Foundation will also be sent press releases notifying them of the licenses and tags available.

WSF continues the effort to market the tag, before and after the auction itself. In addition, WSF has embarked on a special campaign to educate residents of sheep states and provinces of how these licenses benefit their native wildlife. Each issue of WSF's *Wild Sheep*®, magazine, produced and distributed quarterly, includes features highlighting the state, province and tribal wild sheep management programs special tag revenues benefit. WSF has found during its successful history of auctioning tags, that by placing emphasis on the contributions and accomplishments of these generous conservationists, the value of the special license is enhanced and maximum dollars are raised.

At the time of auction if there are any changes or additions to the auction write-up, FWP personnel will have an opportunity to briefly address the audience to address these changes. Slides and video presentations provided by FWP are highly recommended and most welcome. Immediately after our Convention, a press release will be issued to nationwide and worldwide media outlets informing the public of the Montana conservation efforts for wild sheep and other wildlife and the wild lands of Montana.

Thank you very much for your consideration. If I can be of further assistance, please do not hesitate to contact me. WSF would be honored to auction the 2019 Montana bighorn tag at our 42nd Annual Convention in Reno, Nevada, Februsry 7-9th, 2019.

We look forward to supporting Montana's great wildlife heritage through the sale of this tag.

Gray N. Thornton
President & CEO

Kevin Hurley
Vice President, Conservation & Operations

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STATE, PROVINCIAL & TRIBAL AGENCY CONSERVATION FUNDING

Alaska Department of Fish & Game	$130,000
Alberta Ministry of Environment	$176,850
Arizona Department of Fish & Game	
AZ Antelope Foundation	$250,000
British Columbia Ministry of Forest	
Lands & Natural Resource Operations	$178,500
California Department of Fish & Wildlife	$223,250
Carmen Island - Desert Sheep Program	$63,000
Chihuahua - DBHS Program	$51,750
Colorado Parks & Wildlife	$113,400
Idaho Department of Fish & Game	$123,500
Kluane First Nation	$166,500
Montana Fish Wildlife & Parks	$274,500
Navajo Nation Fish & Wildlife	$33,750
Nebraska Game & Parks Commission *(Bighorn Tag)*	$97,750
Nevada Department of Wildlife	$180,000
New Mexico Department of Game & Fish	$256,500
Oregon Department of Fish & Wildlife	$121,500
Shikar Safari - Altai Argali Permit	$148,800
Taos Pueblo Game & Fish Department	$184,500
Utah Division of Wildlife Resources	$47,500
Washington Department of Fish & Wildlife	$81,000
Wyoming Governor's Big Game License Coalition	$140,250
TOTAL	**$3,042,800**

HABITAT, RESTORATION, SEPARATION, TRANSPLANTS, MANAGEMENT PLANS & RESEARCH

Cape Horn Domestic Sheep Allotment Retirement, Idaho	$5,000
Dome Rock State Wildlife Area Guzzlers, Colorado	$5,000
Domestic Sheep/Bighorn Sheep Science Workshop, Montana	$3,000
Efficacy of Extended Release Eprinomectin for Psoroptes Scabies, BC	$5,000
Farewell Dall Sheep Aerial Survey, Alaska	$18,306
Fraternity of the Desert Bighorn - Water Projects	$4,000
Fraternity of the Desert Bighorn - Lanny Rominger Waterhole	$5,000
Garfield Creek State Wildlife Area Badlands Water Project, Colorado	$5,000
Harvest Records Analysis for Wild Sheep,	
Range-Wide, Multi-Jurisdiction	$10,000
Integrating Genetic Data with Bighorn	
Sheep Translocation History, Wyoming	$10,000
Jade-Boulder Road/Dome Mountain Stone's Sheep Study, BC	$100,000
Mackenzie Mountains Dall's Sheep Helicopter Surveys, NWT	$15,000
Movi Surveillance in Domestic Sheep & Domestic Goats, BC	$2,000
Nevada Bighorns Unlimited - Water Guzzler	$5,000
Petty Creek Big Game Ecosystem Maintenance Prescribed Burns, MT	$20,000
Pinon Canyon Solar Well #2, Colorado	$5,000
Public Lands/Water Access Association - Montana Access	$5,000
Pueblo State Wildlife Area Guzzlers, Colorado	$5,000
Rocky Crate Endowed Chair Disease Research - Schorno Bronze	$1,250
Sheep Separation Program, British Columbia	$5,000
State, Tribal and Provincial Agency Horn Plug Program	$5,220
Status of Desert Bighorn Sheep in Texas, Texas Tech University	$50,000
Stone's Sheep Health Assessment, British Columbia	$20,000
Trapper's Point Interpretive Pullout, Wyoming	$5,000
Upper Green River Domestic Sheep Allotment Retirement, Wyoming	$5,000
Wild Sheep Disease Research - WSU Veterinary School	$50,000
Wild Sheep Foundation Professional Resource Advisory Board	$11,274
Wyoming Range Domestic Sheep Allotment Retirement, Wyoming	$5,000
TOTAL	**$385,050**

INDUSTRY SUPPORT

2% For Conservation - Founding Partner	$20,000
Alaska Professional Hunters Association	$25,000
Boone & Crockett Club	$10,000
BC Trappers Association - Furbearers Education	$2,500
Bear Trust International Sponsorship	$8,812
Colorado Parks & Wildlife Sheep & Goat Education	$500
Congressional Sportsman's Foundation	$7,500
Crucial to Conservation Workshop & ICC Sponsorship	$17,500
Guide/Outfitter Assoc. of BC - Wildlife Stewardship	$10,000
Heroes & Horses Sponsorship	$4,500
Northern Guides & Outfitters - Ungulate Enhancement Program	$86,250
Northwest Guides & Outfitters - Ungulate Enhancement Program	$10,000
Professional Hunters Association of South Africa - Hunters Care	$1,000
Promotions - Industry Event Support	$14,980
Promotions - Misc. Sponsorships	$3,637
Promotions - Misc. Merchandise Donations	$13,886
State, Provincial, Tribal, G&O, & Industry Booths	$75,050
Tahltan Guide Outfitters Association	$5,000
Team Carone Foundation Cancer Research	$8,000
Travel - Board *(Allocated to Programs)*	$45,000
Travel - Committee Volunteer *(Allocated to Programs)*	$5,000
Travel - Staff *(Allocated to Programs)*	$65,000
USA Shooting Sponsorship	$19,000
WAFWA Summer Meeting Sponsor	$1,500
WAFWA 2017 Convention Meetings	$5,686
Wild Sheep Society of BC - THS & BHS Enhancement - J. Classic	$5,000
Wounded Warriors Outdoors Program Sponsorship	$66,471
Wyoming Outfitters & Guides Association	$1,500
Yukon Outfitters Association	$5,000
TOTAL	**$543,272**

EDUCATION & ADVOCACY

Advertising - Mission & Education	$63,978
Advertising - Social Media Education	$9,300
Advertising - Television *(USA & Canada)*	$76,500
Bear Trust International Curriculum Support	$2,500
Cody Clay Crushers - Annual Youth Clay Tournament	$2,500
DS/BHS Separation Advocacy Initiative	$95,063
Life Member Scholarship - Sierra Amundson	$5,000
Membership Services & Education	$225,831
MidwayUSA Foundation - Shooting Programs	$17,900
Montana Chapter of The Wildlife Society	$500
Montanans for Wildlife and Public Lands Access	$5,000
Museum of the Rockies	$10,000
Navajo Nations Backpacks	$750
Ranchitos de los Ninos Children's Home	$32,000
The Wildlife Society	$2,500
WSF C&A Summit X	$17,070
WSF S.H.E.E.P. Youth Education Program	$119,160
WSF / MidwayUSA	
Youth Wildlife Conservation Experience	$30,860
TOTAL	**$716,412**

INTERNATIONAL CONSERVATION

August L. Hormay Foundation - International Sheep Workshops	
Conservation Force - international wildlife initiatives	$25,000
Professional Hunters Association of South Africa - CITES Video	$2,431
TOTAL	**$27,431**

1989 - MONTANA MOOSE	$	13,000.00
1992 - MONTANA MOOSE	$	9,000.00
1993 - MONTANA MOOSE	$	13,000.00
1994 - MONTANA MOOSE	$	9,000.00
1995 - MONTANA MOOSE	$	14,000.00
2005 - MONTANA MOOSE	$	15,000.00
2006 - MONTANA MOOSE	$	13,000.00
2007 - MONTANA MOOSE	$	20,000.00
2008 - MONTANA MOOSE	$	12,500.00
	$	118,500.00

2009 - MONTANA GOAT	$	10,000.00

JURISDICTION - ENTITY	PERMIT PURCHASED	AMOUNT
Colorado	Bighorn Sheep (1989-2018)	$1,995,500.00
	Goat (1989-2018)	$270,650.00
	Elk (2001-2006)	$62,000.00
	Moose (1996-2006)	$184,050.00
		$2,512,200.00
GS	GS - (1986)	***$47,500.00***
Hualapai Nation	Bighorn Sheep	***$54,500.00***
Idaho	Bighorn Sheep (1988-2018)	***$2,246,500.00***
Mongolia Altai	Argali (2018)	***$165,000.00***
Kluane Nation	Dall's Sheep (2006-2018)	***$1,625,000.00***
Maine	Moose	***$15,200.00***
Montana	Bighorn Sheep (1986-2018)	***$6,630,000.00***
	Moose (1989-2008)	***$118,500.00***
	Goat	***$10,000.00***
Blackfeet Nation	Elk (2009-2012)	$43,500.00
	Bighorn Sheep (2009-2011)	$187,000.00
		$230,500.00
Navajo Nation	Desert Bighorn Sheep (1995-2018)	***$983,000.00***
Nebraska	Bighorn Sheep (1999-2017)	$410,000.00
	Elk	$61,000.00
	Statewide	$11,250.00
		$482,250.00
Nevada	Sheep (1984-2018)	$2,684,500.00
	Antelope	$8,250.00
		$2,692,750.00

JURISDICTION - ENTITY	PERMIT PURCHASED	AMOUNT
Yukon	Dall's sheep	***$28,000.00***
Mexico-Tiburon/Baja	Desert bighorn sheep (1984-2016)	***$7,087,100.00***
Mexico-Carmen Island	Desert bighorn sheep (2004-2018)	***$819,000.00***
Mexico - CEMEX	Desert bighorn sheep (2010-2015)	***$452,400.00***
Mexico-Chihuahua-La Guarida	Desert bighorn sheep (2010-2018)	***$437,000.00***
Mexico-Sonora-Sierra El Alamo	Desert bighorn sheep	***$125,000.00***
TOTAL		**$65,466,000.00**